

# SIMES

Company profile



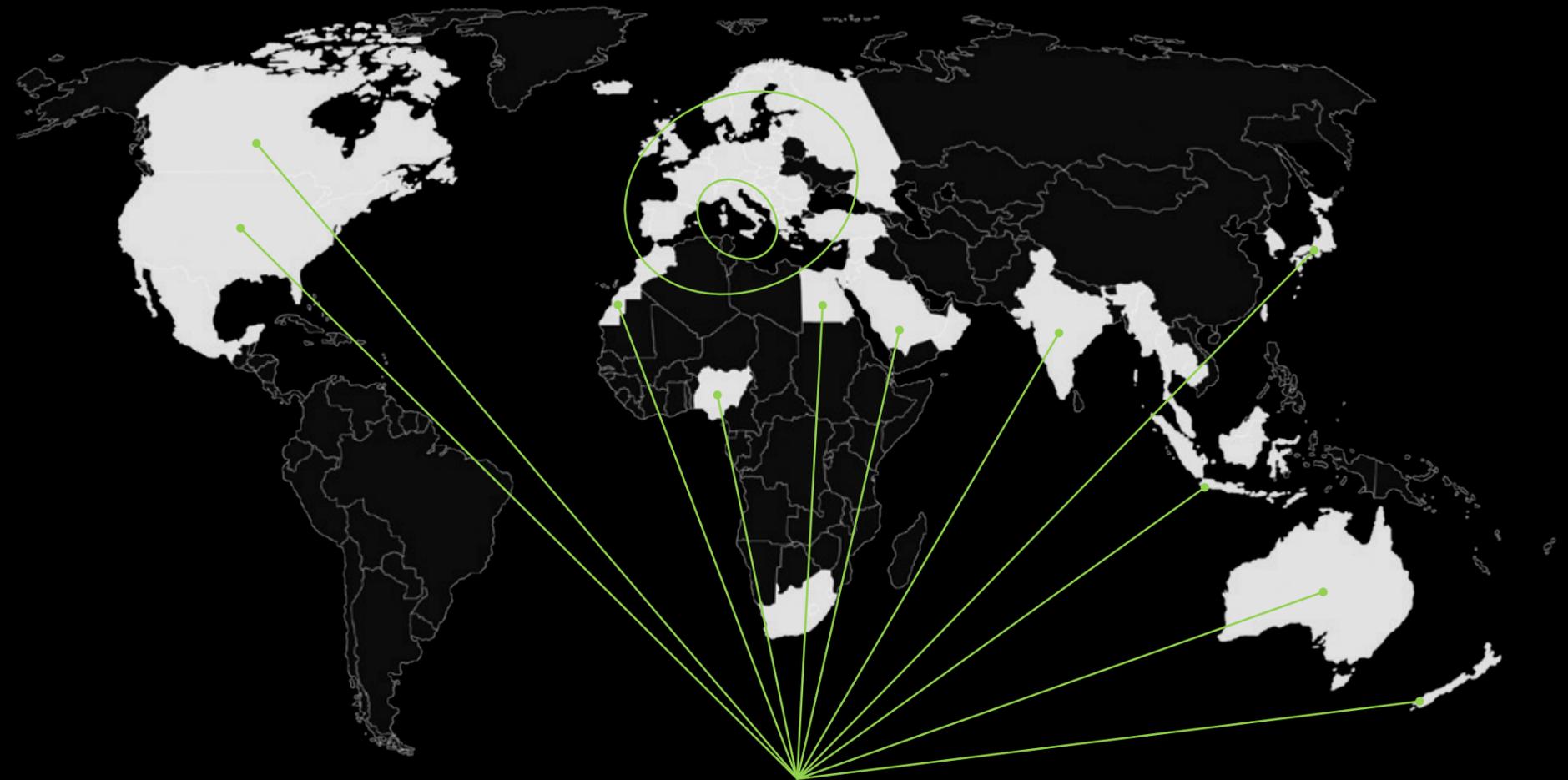
SIMES is a consolidated company dedicated to the design and production of superior outdoor lighting fittings. Established in 1973, Simes has become one of the most reputable manufacturers of architectural outdoor lighting on the international market. "Light for all around the building" is the mission: create emotions with the best architectural lighting solutions and visual comfort. More than producing lighting fittings, SIMES produces emotions for architecture, landscape, private contexts and urban spaces.

Thanks to the strong bond with the territory and to the continuous investments, SIMES became synonymous with high quality winning also on the international markets under the management of Mr. Roberto Botti.

Market leader in the in-ground, wall effect, projector and down-light segments, SIMES has developed new kind of fittings for the architectural, urban and lighting design world.

Simes is present in more than 60 countries worldwide.

50% Europe  
30% Italy



20% World

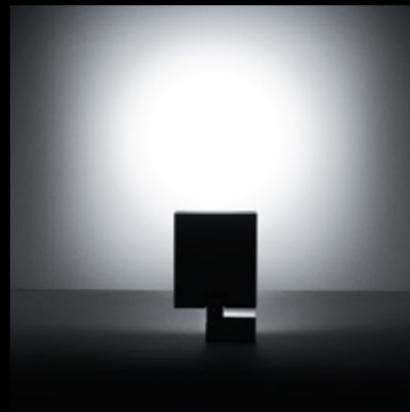
Ground recessed



Wall mounted



Projectors



Downlight



Wall recessed



Bollards



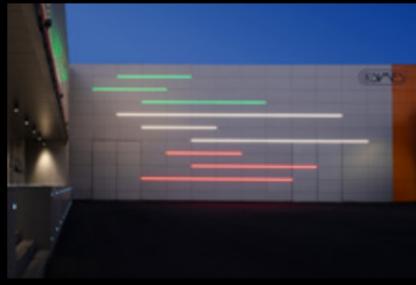
SIMES

# Made in Italy, made in Franciacorta

SIMES is an Italian company.

The whole production is carried out within the Simes premises in Franciacorta, under the supervision of the management: from manufacturing and assembling to wiring and final testing, every process phase is managed pursuing the most rigorous Made in Italy.

Continuous investment in R&D and new LED technology, have enabled Simes to produce intelligent appliances, sustainable and recyclable, high-performance lighting. Strengthened by a team of professional designers and lighting designers, Simes collaborates with architects, landscape architects, planners, engineers, public and private who elects as their parameters of selection the excellence in the quality of the raw materials, the innovation and the reliability in the level of post-sales services.



# Innovation and training

To Simes innovation means shaping a vision and developing continuous excellence. It means serving architecture, creating a visual experience that is beauty and well-being at the same time. It means making products that are designed to evoke both harmony and elegance. These values become the starting point of constant research and are the basis of a corporate identity expressed on all levels.

Simes communicate this philosophy to the world dedicating time and resources to people. Endless activities, seminars and events animate the everyday life of the company and involve the visitor into an aesthetic and inspirational training experience. Meetings are essential to move the culture of light forward. They are one of the most important ways in which the Simes' mission takes shape.

The company showroom presents a compact and attractive space exhibiting all the product ranges arisen from the technological and aesthetics revolution of the last years. The design of the space has been inspired by the harmony and balance between light and architecture.



SIMES

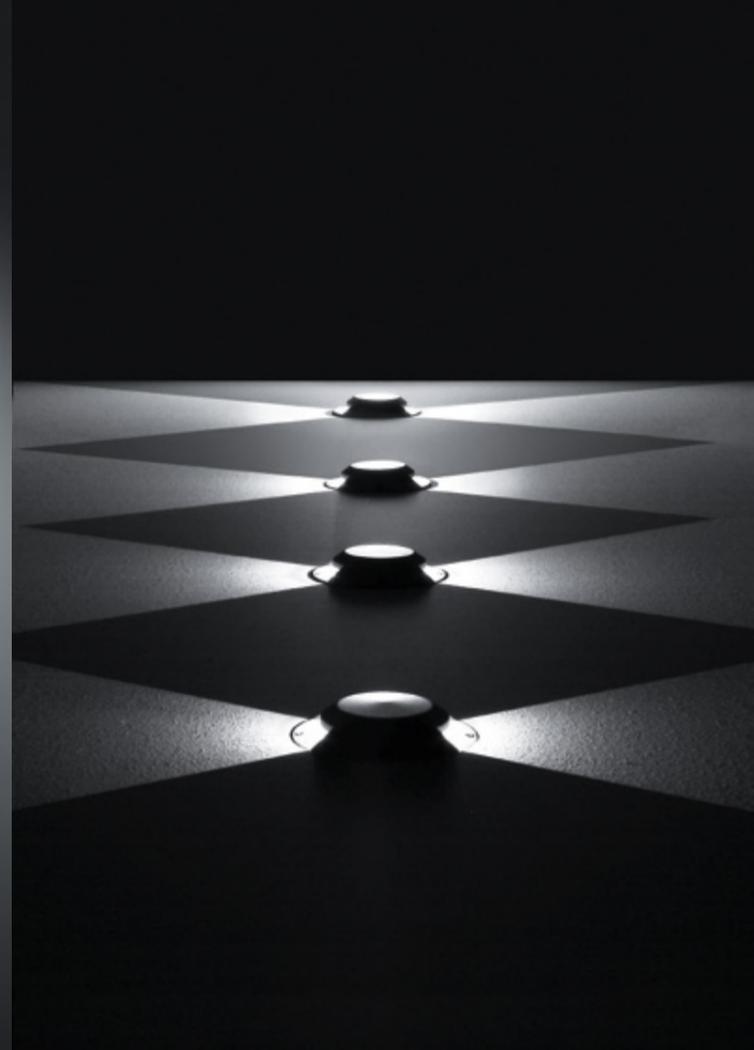
# The Led redesigns light

Light as a form of communication, elegant and discreet. Our fittings, designed for over 40 years around the lighting source, are precise lighting tools at the service of designers.

Simplicity, reliability, efficiency are our virtues since light is the true centre point of our fixtures, while the shapes that arise are therefore objects and minimal volumes to adapt to any environment.

Light where you need and when you need it, to illuminate, to blend and disappear in the architecture and to inspire over time. These are the conditions that inspire our research in aesthetics and new technology.

Over the last 16 years the gradual introduction of LED sources in all the product ranges has now surpassed the use of traditional light sources in all the segments, ensuring performances and great reliability. Three-dimensional prototypes, moulds, optics and reflectors combined with prototyping in resin, allow to reduce the time-to-market and to assure immediate feedback to increasingly sophisticated needs. Laboratory tests on prototypes and on the fittings performed by our Photometric laboratory, guarantee the energy efficiency of the light fittings. The IMQ Performance Institute, attests the accuracy of all the data.



# International Awards

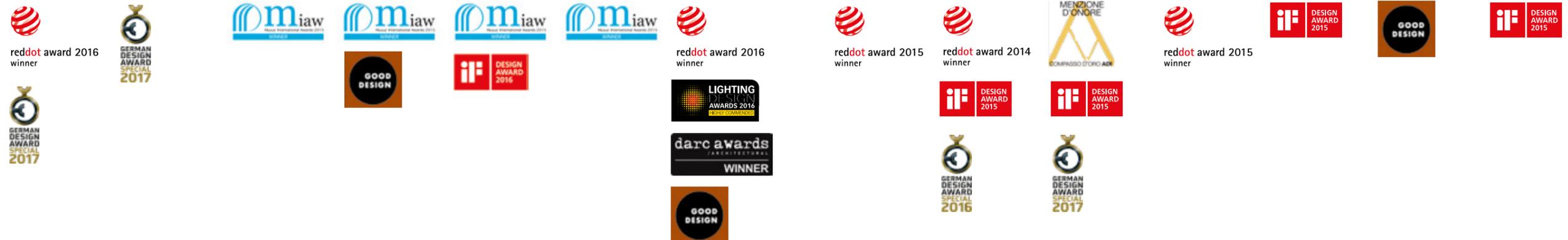
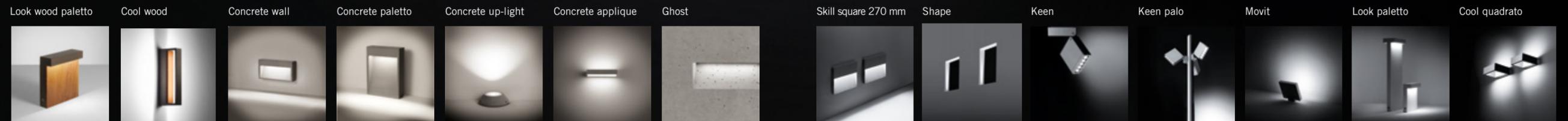


The emotion of a lighting effect turned into a success story: Simes, with its innovative creations, has conquered the lighting design world, with national and international awards. Trendsetter, functionality and sustainability are the main characteristics of the Simes products, becoming the focal point of the environment. From its professional project experience Simes has had the honour of being recognized and introduced to the international design world.

The multi-award winning Keen has changed the way we look at a LED projectors. Designed by the german designer Klaus Begasse, Keen has won the prestigious Honorable Mention at Compasso d'Oro Award and it perfectly sums up the guidelines for the development of the Simes product portfolio.

*“KEEN embodies the new SIMES design philosophy. It is slim. It is smart. It is elegant. It is geometric. It is easy to understand. And to handle. It is part of a unique family for illumination. It is the LED interpretation of a wall washer. It is a tool not a showcase. It is a serving partner of light. And architecture.”*

**K. Begasse**



SIMES

Concrete

Wood

Aluminium

## Material expressions

In 2015 Simes introduces the concept of material expression in collaboration with international designers, interpreting the concrete, wood and aluminum, through light, creating forms and MATERIAL EXPRESSIONS for outdoor lighting.

**Wood** by *Matteo Thun*



Eco-sustainability and environmental feelings blend together through the warmth of wood, in order to create a stronger connection with nature. The Simes WOOD solutions are made of dark and amber shades that make the space both sophisticated and elegant, so to give the landscape a more intimate and seductive atmosphere.

Look Wood  
Design Matteo Thun

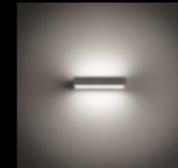


## Concrete

A material that integrates and interacts with architecture, through simple and primitive, raw and natural shapes. This is the 'Simes' concept of concrete, austere but poetic, vivid but capable to transform itself and blend into the surrounding space. The Simes CONCRETE solutions are perfect to design any outdoor space that aims to be formally essential, for a basic yet striking design.



Concrete up-light



Concrete applique



Concrete wall



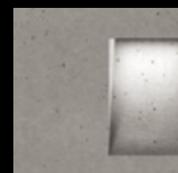
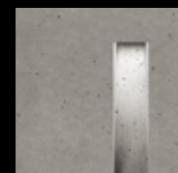
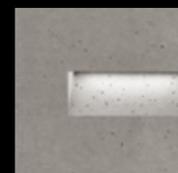
Concrete bollard

## Ghost by SADLER®

Ghost represents the flagship series of the new Concrete collection. Marc Sadler, the prestigious designer who signed this innovative range of products, describes its essence:

*"The light blade comes from the concrete. When it's off, it disappears. No artifice, just a cut in the concrete with brutal and magic inspiration: actually a technical prodigy, directly casted into the concrete, the product of a sophisticated and invisible genius to fuse architecture and light in a natural way".*

*M. Sadler*



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# Bright solids and voids

Minimal geometries and unmatched material lightness: this is the essence of the Simes aluminium range. Their pure and weightless design convey a formal and aesthetical elegance, beautify light and create a unique and refined atmosphere. bright solids and voids that impeccably integrate architecture and lighting design. A functional synthesis between thin shapes and the strength of aluminium.

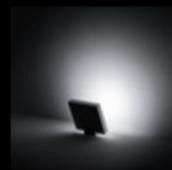
## Aluminium by *Klaus Begasse*



Keen



Twist



Movit



Outline



Minishape

Klaus Besasse, a well-known designer who collaborates with Simes, is one of the best ambassador of the company's mission and he has played a major role in the creation of a new generation of aluminum products.

The reduction in size, the search for harmony and proportion, the clean lines combined with excellent technical performance and visual comfort are a feature of all the products of this elegant and sophisticated collection.

Outline Projector  
Design Klaus Begasse



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# Microlighting

## MINIATURIZATION

Simes launches a new collection that marks another milestone in terms of innovation and quality around LED lighting. The development of fixtures thought specifically for applications within the current architectural panorama has led Simes to new miniaturized solutions.

## BALANCED SHAPES

Essential design and contained dimensions have become a dominant trend together with the availability of a wide range of options. Outdoor fixtures must guarantee a high level of IP rating that further complicate the engineering and development process of fixtures with such reduced dimensions. Quality lighting with limited dimensions is the major challenge that SIMES has faced in the development of this new collection for outdoor architectural lighting. The new proposal emphasizes a different perspective, with more harmonious and rounded lines that integrate with the already existing product ranges thus providing new solutions.

## QUALITY OF LIGHT

Form is not everything; substance has been the overwhelming theme in the development of this new collection. Light is paramount: quality light that translates into wellbeing that guides us throughout the day. More than the design of the product and the quality of the light, the new collection proposes smart solutions, able to adapt dynamically to the characteristics of the architecture through orientable bodies and of an easy installation.



Très Jolie



Flower



5cento



Petit



Pocket



Spillo



Petit\_Step light

# International fairs

Every year Simes takes part in major international exhibitions, such as EUROLUCE in Milan and LIGHT + BUILDING in Frankfurt.

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# References

Light as the fourth dimension of architecture, able to change the appearance and the perception of space and therefore of any architecture.

Thanks to light you can enhance a building, make it visible, usable and habitable.

During the years Simes has illuminated and enhanced the beauty of prestigious buildings, private houses, facades, bridges, parks and paths. Here are some of the most recent references selected from a number of projects realized in Italy and all around the world.

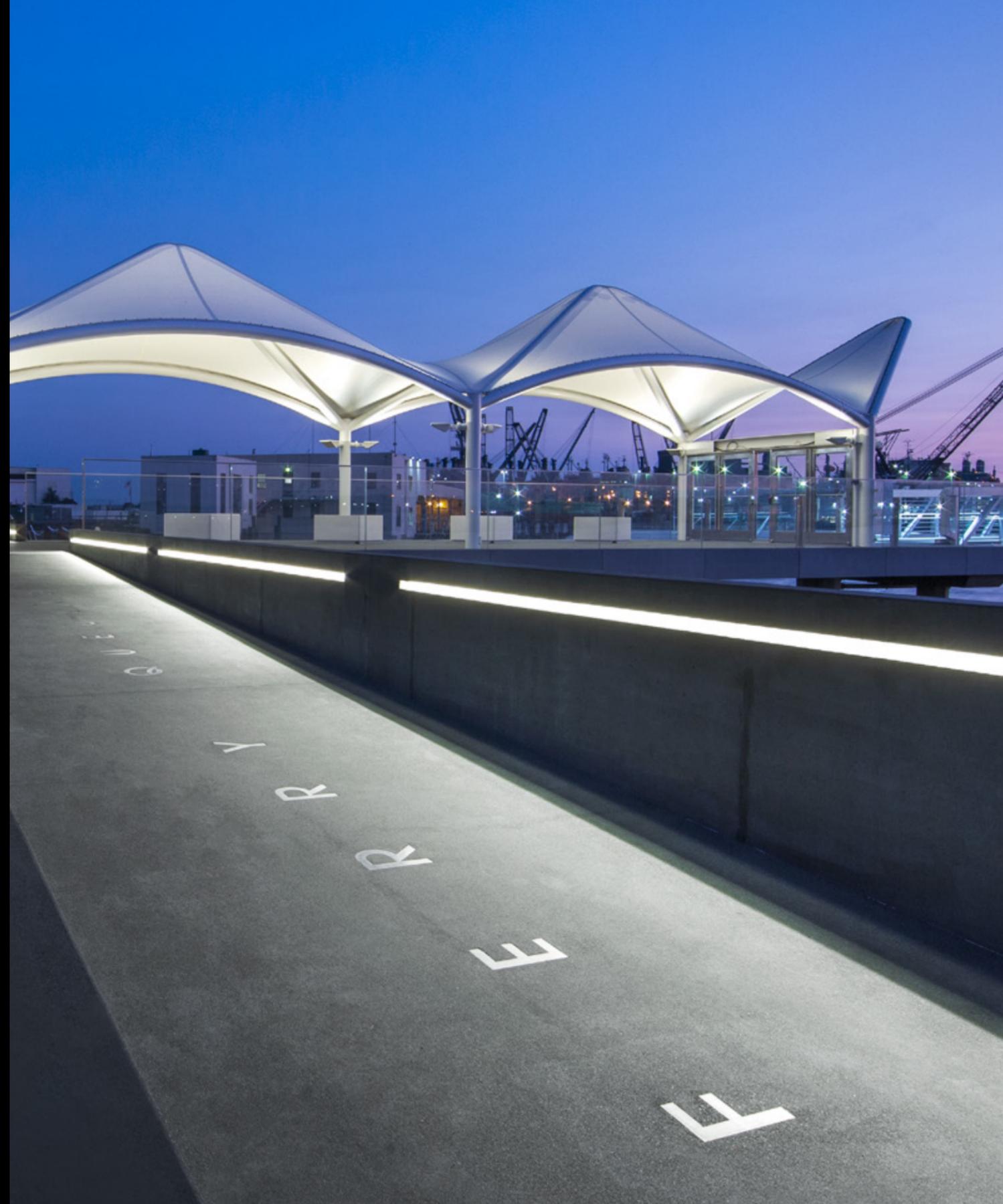
The Blue Planet Building Foundation  
Kastrup, Denmark - Arch. 3XN © ph. Tom Jersø



**Aci Valledunga (ex-Alfa Romeo racetrack)**  
Lainate, Varese, Italy - Arch. Michele de Lucchi © ph. Mario Bertani



**Seaplan Lagoon**  
Alameda, USA - Marcy Wong Donn Logan Architects © ph. Billy Hustace



**Nuovo Teatro dell'Opera**  
Florence, Italy - ABDR Architetti Associati / Massimiliano Baldieri © Luigi Filetici



Kilden Concert Hall  
Kristianssand, Norway - ALA Architects © ph. Halvor Gudim / Fagerhult AS



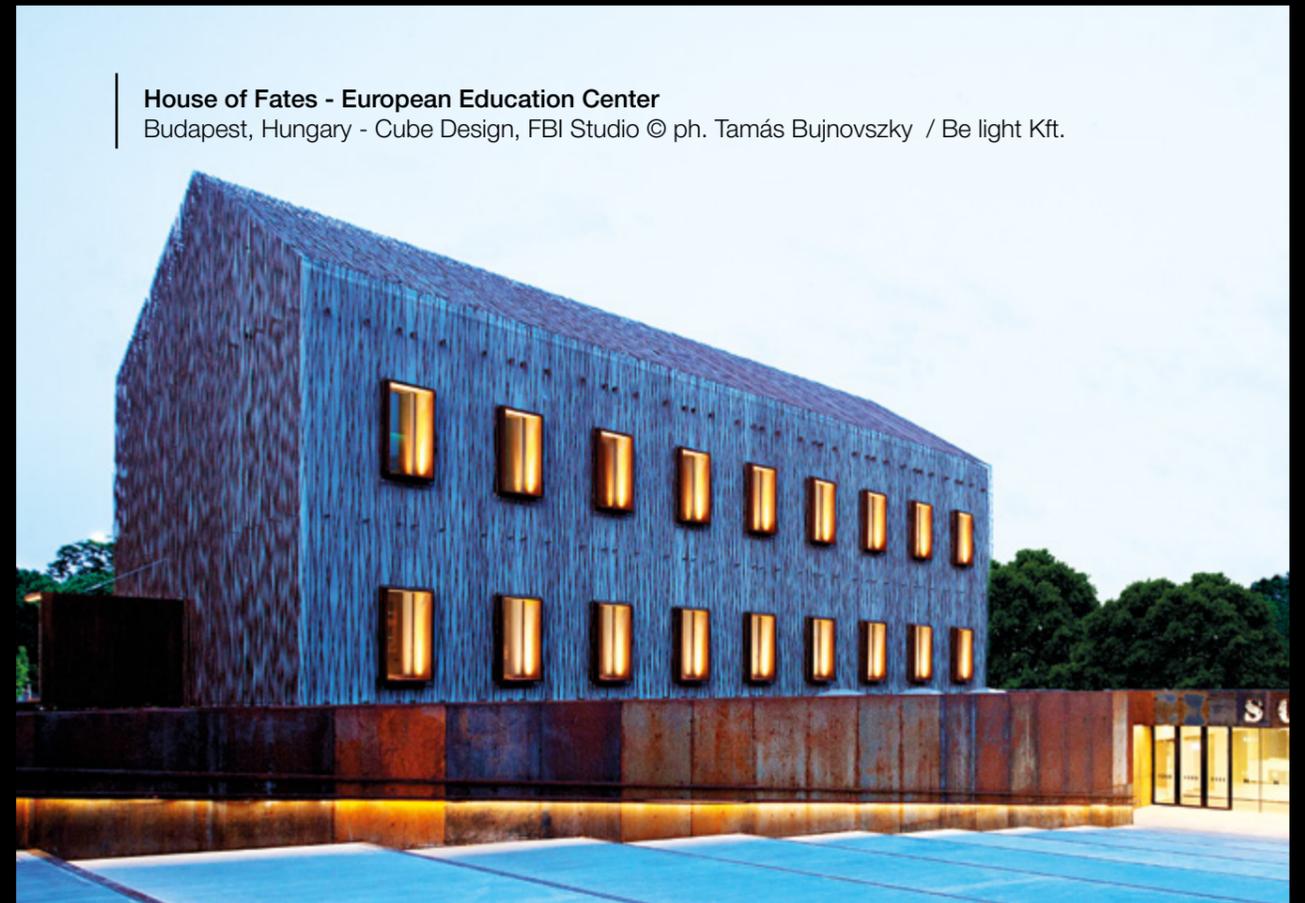


**Conference and Exhibition Centre**  
Oviedo, Spain - Arch. Santiago Calatrava © Estudios Técnico de Alumbrado

**Groupama Aréna**  
Budapest Hungary @ ph. Tamàs Bujnovszky / Be light Kft.



**House of Fates - European Education Center**  
Budapest, Hungary - Cube Design, FBI Studio © ph. Tamàs Bujnovszky / Be light Kft.

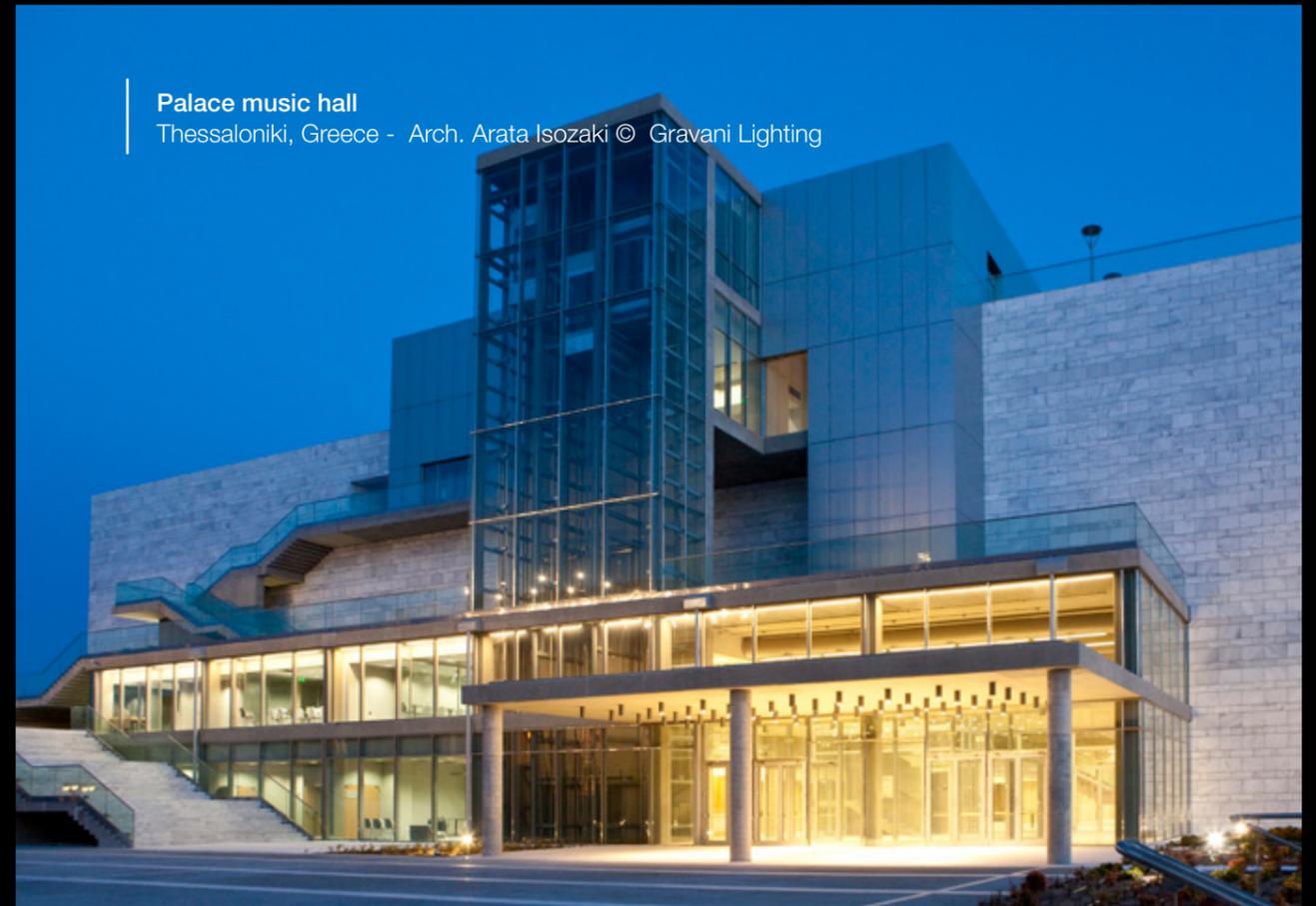


MAINA Headquarter  
Arch. Gianni Arnaudo, Fossano, Cuneo, Italy © Ph.Mario Bertani





**PB Pedestrian Bridge, Millennium Park**  
Chicago, USA - Arch. Frank Gehry © Sistemalux



**Palace music hall**  
Thessaloniki, Greece - Arch. Arata Isozaki © Gravani Lighting



**Megyeri bridge**  
Budapest, Hungary © Be light Kft.

# SIMES

luce per l'architettura



SIMES S.p.A. Via G. Pastore 2/4 - 25040 Corte Franca (BS) - ITALIA  
Tel. (+39) 030 9860411 - Fax (+39) 030 9828308  
simes@simes.it - www.simes.it